

CHAPTER

19

Section 2

GUIDED READING

*The American Dream in the Fifties*

A. As you read this section, write notes about how Americans were affected by various trends of the 1950s.

Trends	Effects
1. Business expansion: conglomerates and franchises	
2. Suburban expansion: flight from the cities	
3. Population growth: the baby boom	
4. Dramatic increase in leisure time	
5. Dramatic increase in the use of the automobile	
6. The rise of consumerism	

B. On the back of this paper, briefly explain **planned obsolescence**. Then tell how **Dr. Jonas Salk** affected American society in the 1950s.