

CHAPTER  
**19**

Section 3

GUIDED READING *Popular Culture*

**A.** As you read this section, take notes to answer questions about innovations and trends in 1950s popular culture.

1. Television	a. What are some of the most popular shows produced?	b. What kinds of subjects did television tend to present?	c. What kinds of subjects did it tend to avoid?
2. Radio	a. How did radio change to compete with television?	b. What role did it play in popularizing African-American culture?	
3. Film	How did movies change to compete with television?		
4. The beat movement	a. Who were the most famous beat writers?	b. What were the movement's chief characteristics?	
5. Rock 'n' roll	a. Who helped to popularize rock 'n' roll?	b. What were rock's chief characteristics?	

**B.** On the back of this paper, explain the purpose of the **Federal Communications Commission (FCC)**.